

# INVOICE



**KUSA-TV**  
**500 Speer Blvd.**  
**Denver, CO 80203**  
**Main: (303)871-9999**  
**Billing:**

[www.9news.com](http://www.9news.com)

Billing Address:

**Waterfront Strategies / POL**  
**Attention: Accounts Payable**  
**3050 K Street NW Suite 100**  
**Washington, DC 20007**

Send Payment To:

**KUSA-TV**  
**KUSA**  
**PO BOX: 637386**  
**Cincinnati, OH 45263-7386**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1569197-1	10/28/18	October 2018	10/01/18 - 10/28/18

Property	Account Executive	Sales Office	Sales Region
KUSA	Mary Tricoli	Telerep Philadel	National

Advertiser	Product	Estimate Number
ISS/ House Majority PAC	HOUSE MAJORITY PAC	6203

Flight Dates	Order #	Alt Order #
10/23/18 - 10/29/18	1569197	08993495

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling
SP/Other as noted in contract remarks

Agency Code	Advertiser Code	Product 1/2
9914573	79	86

Agency Ref	Advertiser Ref
10957AG	38241

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
1	10/23/18	10/29/18	M-F 430-5a News	430-5am	MTWTF--	:30	3	\$375.00	NM	
Weeks: <u>Start Date</u> 10/23/18 <u>End Date</u> 10/29/18 <u>MTWTFSS</u> MTWTF-- <u>Spots/Week</u> 3 <u>Rate</u> \$375.00										
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2	KUSA	Tu	10/23/18	4:29 AM	M-F 430-5a News	430-5am	:30	HMP18C006T01H	\$375.00	NM
3	KUSA	F	10/26/18	4:52 AM	M-F 430-5a News	430-5am	:30	HMP18C006T01H	\$375.00	NM
2	10/23/18	10/29/18	Today Show 2	9-10am	MTWTF--	:30	5	\$900.00	NM	
Weeks: <u>Start Date</u> 10/23/18 <u>End Date</u> 10/29/18 <u>MTWTFSS</u> MTWTF-- <u>Spots/Week</u> 5 <u>Rate</u> \$900.00										
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2	KUSA	Tu	10/23/18	9:59 AM	Today Show 2	9-10am	:30	HMP18C006T01H	\$900.00	NM
3	KUSA	W	10/24/18	9:57 AM	Today Show 2	9-10am	:30	HMP18C006T01H	\$900.00	NM
4	KUSA	Th	10/25/18	9:56 AM	Today Show 2	9-10am	:30	HMP18C006T01H	\$900.00	NM
5	KUSA	F	10/26/18	9:56 AM	Today Show 2	9-10am	:30	HMP18C006T01H	\$900.00	NM
3	10/23/18	10/29/18	9News at Noon	12-1230pm	MTWTF--	:30	5	\$750.00	NM	
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2	KUSA	Tu	10/23/18	12:14 PM	9News at Noon	12-1230pm	:30	HMP18C006T01H	\$750.00	NM
3	KUSA	W	10/24/18	12:29 PM	9News at Noon	12-1230pm	:30	HMP18C006T01H	\$750.00	NM
5	KUSA	Th	10/25/18	11:59 AM	9News at Noon	12-1230pm	:30	HMP18C006T01H	\$750.00	NM
4	KUSA	F	10/26/18	12:28 PM	9News at Noon	12-1230pm	:30	HMP18C006T01H	\$750.00	NM
4	10/23/18	10/29/18	Ellen	3-4pm	MTWTF--	:30	5	\$950.00	NM	
Weeks: <u>Start Date</u> 10/23/18 <u>End Date</u> 10/29/18 <u>MTWTFSS</u> MTWTF-- <u>Spots/Week</u> 5 <u>Rate</u> \$950.00										

Standard Terms: Your purchase of advertising is subject to the TEGNA Media Standard Advertising Terms and Conditions (Standard Terms), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise With Us section under the About tab of Station website. You will be deemed to have accepted our Standard Terms upon the earliest of (i) the date you sign the Insertion Order to which this invoice relates, (ii) the date the campaign contemplated by this invoice first launches, or (iii) the date on which you pay any amounts specified on this invoice. Any claims by Advertiser for a credit related to Campaigns run under this Agreement (e.g., billing disputes, claims that Campaigns ran in the wrong time slot, etc.) must be submitted in writing to Station within ninety (90) days of the invoice date or the claim will be waived. If Advertiser disputes any amounts owed hereunder, Advertiser will pay all amounts not in dispute no later than the due date for the applicable invoice. We warrant that the actual broadcast information shown on this invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA Media and its stations do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

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# INVOICE

Send Payment To:



**KUSA-TV**  
**KUSA**  
**PO BOX: 637386**  
**Cincinnati, OH 45263-7386**

Invoice # <b>1569197-1</b>	Invoice Date <b>10/28/18</b>	Invoice Month <b>October 2018</b>	Invoice Period <b>10/01/18 - 10/28/18</b>
Advertiser <b>ISS/ House Majority PAC</b>	Product <b>HOUSE MAJORITY PAC</b>	Estimate Number <b>6203</b>	

[www.9news.com](http://www.9news.com)

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																													
10	10/27/18	10/27/18	Will&Grace/Superstore	7-9pm	-----S-	:30	1	\$2,000.00	NM																																																																													
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# INVOICE

Send Payment To:



**KUSA-TV**  
**KUSA**  
**PO BOX: 637386**  
**Cincinnati, OH 45263-7386**

Invoice # <b>1569197-1</b>	Invoice Date <b>10/28/18</b>	Invoice Month <b>October 2018</b>	Invoice Period <b>10/01/18 - 10/28/18</b>
Advertiser <b>ISS/ House Majority PAC</b>	Product <b>HOUSE MAJORITY PAC</b>	Estimate Number <b>6203</b>	

[www.9news.com](http://www.9news.com)

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
16	10/23/18	10/29/18	9News 6am	6-7am	MTWTF--	:30	3	\$2,200.00	NM	
		10/23/18	10/29/18	MTWTF--		3	\$2,200.00			
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	KUSA	Tu	10/23/18	6:11 AM	9News 6am	6-7am	:30	HMP18C006T01H	\$2,200.00	NM
1	KUSA	W	10/24/18	6:12 AM	9News 6am	6-7am	:30	HMP18C006T01H	\$2,200.00	NM
17	10/23/18	10/29/18	Today Show	7-9am	MTWTF--	:30	2	\$2,200.00	NM	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	10/23/18	10/29/18	MTWTF--	2	\$2,200.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	KUSA	Tu	10/23/18	8:59 AM	Today Show	7-9am	:30	HMP18C006T01H	\$2,200.00	NM
18	10/27/18	10/27/18	NBC Today Show (Sa)	5-7am	-----S-	:30	1	\$450.00	NM	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	10/22/18	10/28/18	-----S-	1	\$450.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	KUSA	Sa	10/27/18	6:58 AM	NBC Today Show (Sa)	5-7am	:30	HMP18C006T01H	\$450.00	NM
19	10/27/18	10/27/18	9News Sat Morning	7-9am	-----S-	:30	1	\$1,650.00	NM	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	10/22/18	10/28/18	-----S-	1	\$1,650.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	KUSA	Sa	10/27/18	7:55 AM	9News Sat Morning	7-9am	:30	HMP18C006T01H	\$1,650.00	NM
20	10/28/18	10/28/18	NBC Today Show (Su)	6-7am	-----S	:30	1	\$450.00	NM	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	10/22/18	10/28/18	-----S	1	\$450.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	KUSA	Su	10/28/18	6:28 AM	NBC Today Show (Su)	6-7am	:30	HMP18C006T01H	\$450.00	NM
21	10/28/18	10/28/18	9News Sunday Morning	7-9am	-----S	:30	2	\$1,600.00	NM	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	10/22/18	10/28/18	-----S	2	\$1,600.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	KUSA	Su	10/28/18	7:47 AM	9News Sunday Morning	7-9am	:30	HMP18C006T01H	\$1,600.00	NM
2	KUSA	Su	10/28/18	8:08 AM	9News Sunday Morning	7-9am	:30	HMP18C006T01H	\$1,600.00	NM
22	10/27/18	10/27/18	Dateline	Sat Prime Other	-----S-	:30	1	\$2,000.00	NM	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	10/22/18	10/28/18	-----S-	1	\$2,000.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	KUSA	Sa	10/27/18	8:16 PM	Dateline	Sat Prime Other	:30	HMP18C006T01H	\$2,000.00	NM

Standard Terms: Your purchase of advertising is subject to the TEGNA Media Standard Advertising Terms and Conditions (Standard Terms), which are available at <http://bit.ly/2eyrBCA>, as well as on the Advertise With Us section under the About tab of Station website. You will be deemed to have accepted our Standard Terms upon the earliest of (i) the date you sign the Insertion Order to which this invoice relates, (ii) the date the campaign contemplated by this invoice first launches, or (iii) the date on which you pay any amounts specified on this invoice. Any claims by Advertiser for a credit related to Campaigns run under this Agreement (e.g., billing disputes, claims that Campaigns ran in the wrong time slot, etc.) must be submitted in writing to Station within ninety (90) days of the invoice date or the claim will be waived. If Advertiser disputes any amounts owed hereunder, Advertiser will pay all amounts not in dispute no later than the due date for the applicable invoice. We warrant that the actual broadcast information shown on this invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA Media and its stations do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

# INVOICE

Send Payment To:



**KUSA-TV**  
**KUSA**  
**PO BOX: 637386**  
**Cincinnati, OH 45263-7386**

<u>Invoice #</u> 1569197-1	<u>Invoice Date</u> 10/28/18	<u>Invoice Month</u> October 2018	<u>Invoice Period</u> 10/01/18 - 10/28/18
<u>Advertiser</u> ISS/ House Majority PAC		<u>Product</u> HOUSE MAJORITY PAC	<u>Estimate Number</u> 6203

[www.9news.com](http://www.9news.com)

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
<u>Total Spots</u>							<b>42</b>			

**Include Invoice # on Check - Payment Terms 30 Days**

<u>Gross Total</u>	<b>\$124,350.00</b>
<u>Agency Commission</u>	<b>\$18,652.50</b>
<u>Net Amount Due</u>	<b>\$105,697.50</b>

Standard Terms: Your purchase of advertising is subject to the TEGNA Media Standard Advertising Terms and Conditions (Standard Terms), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise With Us section under the About tab of Station website. You will be deemed to have accepted our Standard Terms upon the earliest of (i) the date you sign the Insertion Order to which this invoice relates, (ii) the date the campaign contemplated by this invoice first launches, or (iii) the date on which you pay any amounts specified on this invoice. Any claims by Advertiser for a credit related to Campaigns run under this Agreement (e.g., billing disputes, claims that Campaigns ran in the wrong time slot, etc.) must be submitted in writing to Station within ninety (90) days of the invoice date or the claim will be waived. If Advertiser disputes any amounts owed hereunder, Advertiser will pay all amounts not in dispute no later than the due date for the applicable invoice. We warrant that the actual broadcast information shown on this invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

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